

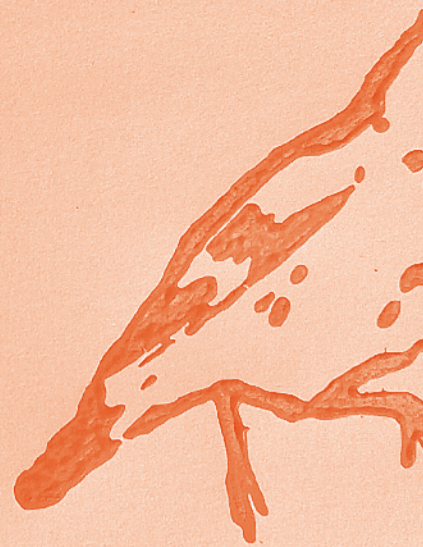
**Phoenix**  
**ART**

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# THE NEW INCUNABLE PRINT SHOP



NEW  
INCUNABLE  
PRINT SHOP

**Lightbox Studios**

LCB Depot

Thu 6—Sat 29 Nov

Free Entry



# THE NEW INCUNABLE PRINT SHOP

By Juneau Projects  
6–29 November  
Lightbox Studios, LCB Depot  
Free Entry

*The New Incunable Print Shop* combines traditional and cutting-edge processes with creative collaboration, and is the culmination of the *Affective Digital Histories* print project. This co-produced exhibition, run in partnership by Phoenix and artist collective Juneau Projects, features 3D printed woodblocks designed by members of the public at free drop-in workshops held at venues across the Cultural Quarter in September and October 2014.

A working print shop, the exhibition is named after one of the earliest forms of printed material - the incunable –and echoes the small scale industries for which the Cultural Quarter was known.

*The New Incunable Print Shop* invites you to design your own woodblock then use it, and other blocks produced as part of the project, to create original prints.

Throughout the exhibition, a unique collection of prints and posters will grow recording events around the Cultural Quarter and further afield. If you'd like *The New Incunable Print Shop* to create a one-off design for your event, submit your order online via [newincunable.co.uk](http://newincunable.co.uk) – you'll receive a digital file of the design, which may also be displayed in the exhibition. There is no charge for this service.

*The New Incunable Print Shop* is open from 6–29 November at Lightbox Studios, LCB Depot, from 12-5.30pm on Tuesdays – Saturdays, and also on Sunday 16 November from 3.30-9.30pm to coincide with the *Light the Night* festival.



## AFFECTIVE DIGITAL HISTORIES: RECREATING DE-INDUSTRIALISED PLACES, FROM THE 1970s TO THE PRESENT

*Affective Digital Histories* is investigating how communities change with urban decline and regeneration, exploring the hidden and untold stories of people who lived and worked in former industrial buildings in Leicester's Cultural Quarter.

Through personal stories, *Affective Digital Histories* is building a picture of how communities shape their environment economically and culturally, and how community and intercultural relationships have occurred in the context of urban change.

Researchers from the University of Leicester are creating a digital archive of publicly accessible information including images, press cuttings, audio and video clips. These materials are complemented by specially commissioned soundscapes and creative writing which are being used to develop *Hidden Stories* and *Sounds of the Cultural Quarter*, two exciting new apps that tell the history of Leicester's Cultural Quarter from a fresh perspective.

The project has been funded by the Arts and Humanities Research Council and is based at the University of Leicester. Phoenix, De Montfort University and Cuttlefish Multimedia Ltd are project partners.

## HIDDEN STORIES

Apps offer a rich environment for displaying media creatively and exploring new interactions. Five new writing commissions inspired by the Cultural Quarter – poetry, plays and narrative – form the basis of *Hidden Stories*. The app operates via locative technology that triggers content at specific locations; the texts are effectively connected with the location and history they are exploring, with content being unlocked as the user moves around the area. Each text is displayed differently within the app, taking advantage of the framework to emphasise the ideas being presented by the writers and reflecting the concept of hidden stories.

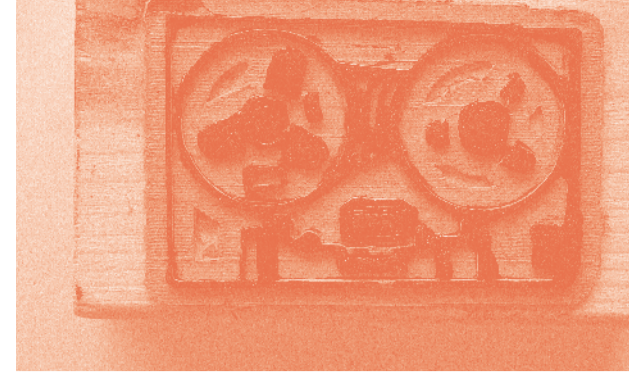
## SOUNDS OF THE CULTURAL QUARTER

*The Sounds of the Cultural Quarter* app also uses locative technology, this time to deliver an immersive aural experience incorporating sounds from past and present that can be heard individually or as a multi-layered soundscape. As the user explores the Cultural Quarter, specially recorded sounds are activated, re-imagining the urban history of the area and bringing it to life in a new and innovative way.

*Hidden Stories* and *Sounds of the Cultural Quarter* will be launched on Thursday 27 November at a public event taking place from 6.30 – 9.00pm at Lightbox Studios, LCB Depot in Leicester.

To find out more and download the apps visit [affectivedigitalhistories.org.uk](http://affectivedigitalhistories.org.uk)

## Phoenix ART



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## BE PART OF AFFECTIVE DIGITAL HISTORIES

If you've got a story to tell about your time in the Cultural Quarter – past or present - use our video booth to record your recollections and share them through the *Affective Digital Histories* archive. The booth will be in the Phoenix foyer from 20 October, and will visit other venues over the coming weeks.

Submit your own Cultural Quarter images and sounds to the archive through the *Affective Digital Histories* website at [affectivedigitalhistories.org.uk](http://affectivedigitalhistories.org.uk).

Explore the Cultural Quarter using the *Hidden Stories* and *Sounds of the Cultural Quarter* apps. Come to the apps launch at 6.30pm on 27 November, then access the apps at [affectivedigitalhistories.org.uk](http://affectivedigitalhistories.org.uk).

## ABOUT PHOENIX

Phoenix is an independent multi-screen cinema, digital art gallery and café bar in Leicester's Cultural Quarter. Phoenix is a registered charity which aims to bring inspirational film and art to all.

More information is at [www.phoenix.org.uk](http://www.phoenix.org.uk)  
Phoenix is on Twitter @PhoenixLeic  
and on [facebook.com/phoenixsquare](https://www.facebook.com/phoenixsquare)

