

# SPONSORSHIP PACKAGES

	2020 PARTNER	BUSINESS PARTNER	PROGRAMME PARTNER
	£15,000 per year	£10,000 per year	£5,000 per year
<b>BRAND NAMING RIGHTS</b> high profile public space	Brand-name a special public space (e.g. cinema, art gallery, roof terrace bar), where our unique cultural programme attracts a significant footfall 363 days a year		–
<b>PROGRAMME SPONSORSHIP</b>	An exclusive cultural event in partnership with Phoenix that aligns to your brand	–	An exclusive cultural event in partnership with Phoenix that aligns to your brand
<b>HOSPITALITY EVENTS</b> exclusively for your customers, partners or staff	3 drinks receptions	2 drinks receptions	1 drinks reception
<b>ADVERTISING</b> your advert in the Phoenix monthly brochure	4 full-page	4 half-page	2 half-page
<b>BRAND RECOGNITION</b> logo credit in: foyer, website, brochure, on screen before most films, annual report	All – headline	All	All
<b>CINEMA USE</b> for your exclusive special event	One event in our 220 seat high spec cinema for your staff or client function	One event in our 120 seat high spec cinema for your staff or client function	–
<b>FREE CINEMA TICKETS</b>	50 tickets a year redeemable on most events	30 tickets a year redeemable on most events	20 tickets a year redeemable on most events
<b>MyPHOENIX PARTNER CARD</b>	A range of discounts on tickets and Café Bar for your staff or clients	A range of discounts on tickets and Café Bar for your staff or clients	A range of discounts on tickets and Café Bar for your staff or clients
<b>EVENT HIRE</b> conferencing, meeting room and cinema hire	30% discount on hires	25% discount on hires	20% discount on hires
<b>NETWORKING OPPORTUNITIES</b> at all Phoenix art launches and special events	Invitations to all arts and cinema VIP launches	Invitations to all arts and cinema VIP launches	Invitations to all arts and cinema VIP launches
<b>ACCOUNT MANAGEMENT</b>	Trustee, CEO or Senior Manager	Senior Manager	Senior Manager

Terms and conditions will apply

## OPPORTUNITIES FOR SMALLER BUSINESSES

We also offer a range of affordable options for smaller businesses and individuals to support Phoenix 2020 – through our 2020 I BE PART OF IT fundraising programme.

Find out more at [phoenix.org.uk/donate](https://phoenix.org.uk/donate)